



East Bentleigh Animal Care

Veterinary Surgery

NEWSLETTER

www.eastbentleighanimalcare.com.au

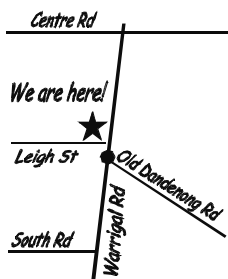
No.7

Spring 2008

Tel: 9579 5858

581 Warrigal Rd
(Between Centre Rd & South Rd)

East Bentleigh
VIC 3165



Melways Ref: 78 D4

Hours

Mon – Fri: 9am to 7:30pm

Sat: 9am to 1:30pm

Vet on call
7 days
7am - 10pm

BY APPOINTMENT
ONLY

Services:

- Consultation
- Vaccination
- Desexing
- Microchipping
- Surgery
- Dentistry
- X-Rays
- Home Visits
- Puppy Class
- Hydrobath
- Grooming
- Pet Food & Accessories

The Itchy Pet Does your cat or dog have itchy skin?

So your pet is itching madly and you don't know why! There are many causes of itching and scratching in pets. It is important to understand that itchiness is a symptom, not a condition itself. Pets rarely itch for the sake of it; there is almost always some underlying cause for the itchy skin.

Persistent itching is a very common sign of dermatitis in dogs & cats. Many conditions may cause dermatitis and prompt an affected animal to scratch or bite itself frequently.

Causes of dermatitis include:

Infections

- Bacteria
- Yeast
- Fungi
- Parasites

Allergies

- Inhaled dusts or moulds
- Insect bites
- Food items
- Contact plants & chemicals



The first step in treating a pet with itchy skin is to get it checked by your veterinarian. The vet will give your pet a full examination to look for areas affected by biting, itching & scratching.

Since dermatitis is likely to result from an allergy or other ongoing irritant, the animal's lifestyle and food intake need to be reviewed closely and discussed with your veterinarian.

A number of specific tests may be performed to rule out different conditions. For example a skin scraping or impression from affected areas can determine if mites or bacteria are present.

On completion of a full examination & required testing, the vet will advise you on the best approach to treat your pet's condition. This may include parasite prevention, medication and nutritional support to help control the cause of the itch, and prevent it from reoccurring.



Science Diet® Sensitive Skin - Nutritional Support for Cats & Dogs

Approximately half of all dog owners report that their pets occasionally exhibit dry, itchy or flaky skin at some time. When dry itchy skin is not the result of a diagnosed abnormality, the nutrition you choose for your pet should deliver high levels of fatty acids to nourish the skin and replenish the natural oils. It should also provide high quality protein and antioxidant protection.

Studies show that Omega-3 and Omega-6 fatty acids have a positive effect on the skin by discouraging inflammation, improving the smoothness of the skin, and increasing the...

It is East Bentleigh Animal Care's 4th Birthday!

We would like to thank everyone for all their support!



...glossiness of the coat. Science Diet® Sensitive Skin contains more than four times the Omega-3 and nearly three times the Omega-6 fatty acids compared to other premium pet food diets. These increased levels of fatty acids can make a big difference when it comes to nutritionally supporting a healthy skin & coat. Science Diet® Sensitive Skin Adult provides essential components for hair growth & renewal of skin cells, which improves the skin's health and appearance.

This diet can help with pets exhibiting occasional scaly skin, dry dull coats, excessive non-seasonal hair shedding, non-specific itching, and even for those pets diagnosed with contact allergies. Science Diet® Sensitive Skin Adult is available from the clinic as a complete and balanced diet for both cats and dogs with sensitive skin.

FREE Plush Pet Blanket*



With every purchase of Hill's Science Diet® Sensitive Skin Canine or Feline.

*Limited offer while stocks last. One blanket per customer.

Hydrobath

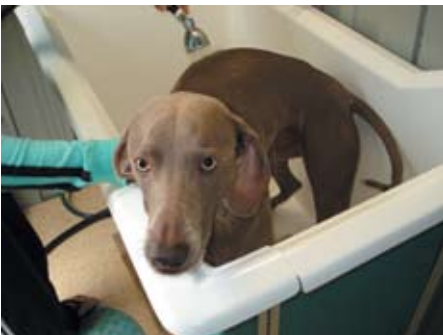
We encourage owners to wash their dogs regularly starting from a young age to keep them clean, & to keep their coat healthy.



Regular washing helps to:

- Remove unpleasant smell & dirt
- Add extra fragrance & shine to the coat
 - Increase coat manageability
- Remove allergens & soothe the skin

An important feature of the hydrobath is the steady stream of high-pressure water through the coat which dislodges deep dirt, scale and sebum, as well as hair. For this reason we find a hydrobath much more effective than a normal bath at home.



Our fully equipped hydrobath is available for use during our business hours. We will provide you with shampoo & conditioner, all you need to remember is to bring along a towel. The hydrobath is undercover, heated, and has adequate lighting so you can even wash your dog in the evenings.

For a Do-It-Yourself hydrobath no appointment is necessary and the bath is available for use during our business hours (upto an hour before closing).

Professional Grooming

Regular professional grooming is strongly recommended as part of your pet's skin care routine. Having both long & short-haired breed dogs clipped regularly especially for the warmer months, helps to reduce overheating, grass-seed entrapment, excessive moulting, and to remove dirt from deep in the coat.

Whether your dog needs a complete style clip, or just a bath & tidy up, our professional experienced groomer can do it all!

Call us on **9579 5858** to book an appointment for your pet.

Why come to PUPPY CLASSES?

Did you know that one of the largest causes of death in puppies under one year of age is euthanasia due to behavioural problems? This statistic makes one sit up and think! Dogs are highly intelligent, active, social animals that need activity, company and stimulation. In welcoming a puppy into our lives we must be prepared to meet these needs.

Being a puppy is one of the most important stages in a dog's life. It is this period between the age of 4 to 18 weeks that the young pup will learn quickly, so it is the vital age to start training and socialisation. Everything that a pup sees and experiences during this stage will have a great effect on how they behave as adults. For example, puppies that are never exposed to children or loud noises may develop a fear of such things, resulting in serious aggression or phobia problems later on.

In a friendly safe environment, we will introduce you to the training and socialisation of your puppy. Our classes are run by a fully qualified canine obedience trainer from Australian Dog Training (ADT), who will teach good manners and cover all aspects of dog care and behaviour. All ADT's trainers are qualified experts in their field and experienced professionals. Your puppy's instructor will always end each session with a question and answer time to assist with any specific issues not covered in the class.



FOR BOOKINGS & ENQUIRIES PLEASE CALL 9579 5858. Please call us to book a place ASAP as numbers are strictly limited!